St. Michael-Eppan Winery named one of Gambero Rosso's 10 "Icons of Wine".

With the prestigious "Icons of Wine" award, St. Michael-Eppan Winery is recognised among the producers that have helped redefine how wine is made, enjoyed and communicated. This distinction further strengthens its position as a leading winery in South Tyrol, with 38 Tre Bicchieri awards across 40 editions of Gambero Rosso's Vini d'Italia guide and the coveted Three Stars distinction, a hallmark of excellence in the Italian wine industry.

Appiano sulla Strada del Vino (South Tyrol, Italy), 27 October 2026 – To mark the 40th anniversary of its Vini d'Italia guide, Gambero Rosso honored 10 wineries as "Icons of Wine" at a ceremony held in Rome on Sunday, 25 October. The award celebrates ten outstanding producers that have shaped the evolution of Italian wine over the past four decades. Among them is **St. Michael-Eppan Winery**, recognized for its pivotal role in transforming and elevating South Tyrolean viticulture. The winery received this prestigious distinction alongside Antinori, Bertani, Bruno Giacosa, Ca' del Bosco, Donnafugata, Ferrari, Gaja, Marchesi Frescobaldi and Tenuta San Guido.

"St. Michael-Eppan embarked on a journey towards excellence that has never faltered, becoming a driving force behind the transformation of South Tyrolean wine and beyond." With these words, **Marco Sabellico, editor of Gambero Rosso's Vini d'Italia guide**, invited **Managing Director Günther Neumair** onto the stage to accept the prestigious award.

In his acceptance speech, Neumair expressed his gratitude to Gambero Rosso, emphasizing the significance of the award as a tribute to a journey built on the values of cooperation:

"Thank you for this important and truly special award. This is not simply recognition of a label, a wine or an individual. It honors the dedication and achievements of so many people over the past 40 years: the families of our winegrower members, our employees and our partners."

"This is what cooperation means in the world of wine. St. Michael-Eppan has embodied this spirit since 1907, establishing itself over time as a benchmark for Italian wineries seeking to combine substantial production volumes with uncompromising quality."

These opening words of the official award citation also highlight the Winery's dynamism under the leadership of **Günther Neumair**, as well as its ongoing winemaking journey, now entrusted to **winemaker Jakob Gasser**, building on a legacy to which **Hans Terzer** made a defining contribution.

"The cooperative brings together more than 320 winegrower members, with vineyards reaching altitudes of up to 900 metres. Its strength has always rested on the diversity of its wines, combined with an exceptionally rigorous commitment to the highest quality standards. In 1986, the first vintages of Gewürztraminer, Pinot Grigio and Chardonnay Sanct Valentin were released, followed by the first Sauvignon Sanct Valentin: wines that perfectly captured the evolving tastes of the market. The 2010 vintage marked the arrival of Appius, an exceptional white wine blend that raised the bar of ambition even further, embodying the winery's relentless drive to push boundaries. A benchmark for freshness, precision and sheer drinking pleasure."

Further recognition came in the **2027 edition of Gambero Rosso's Vini d'Italia guide**, in which **Pinot Grigio Sanct Valentin 2024 was awarded the prestigious Tre Bicchieri (Three Glasses)** distinction.

With this latest accolade, **St. Michael-Eppan Winery has now earned an impressive 38 Tre Bicchieri awards across the guide's 40 editions**, reaffirming its position as **South Tyrol's most highly awarded**

Winery in the history of the guide. The Winery has also achieved the coveted **Three Stars distinction**, awarded for every ten Tre Bicchieri accolades received.

Together with the numerous honors bestowed by leading Italian and international wine publications and guides, these distinctions stand as a testament to the winery's enduring pursuit of excellence and its unwavering commitment to quality.